



Policy & Advocacy Training

MiraCosta Faculty Assembly - November 2024



FACCC Role

Professional membership association
with a mission to inform, educate,
empower, and advocate for faculty in
service to students

1953

Union Role

CCA, CCCI, CFT

Representing educational
workers in matters of
compensation & working
conditions

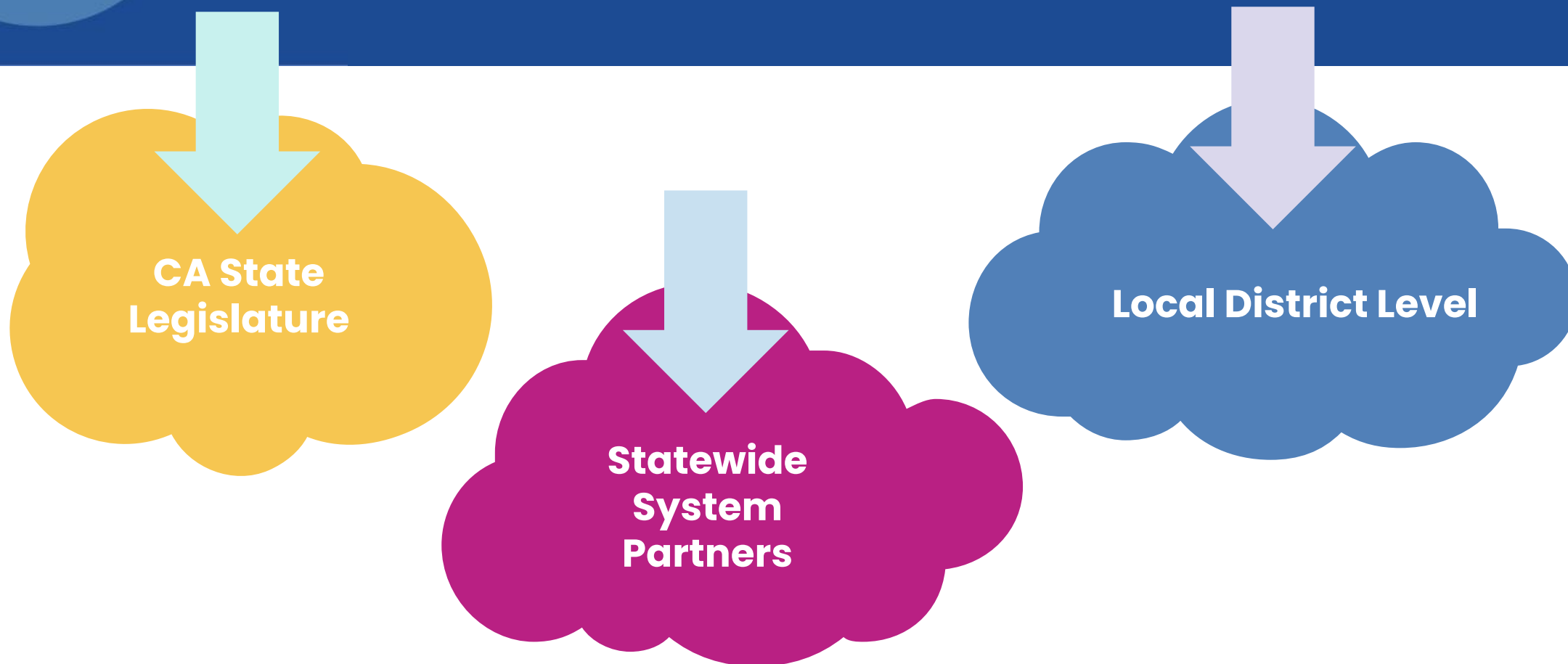
1976

ASCCC Role

Providing leadership,
empowerment, and voice to
faculty in academic and
professional matters

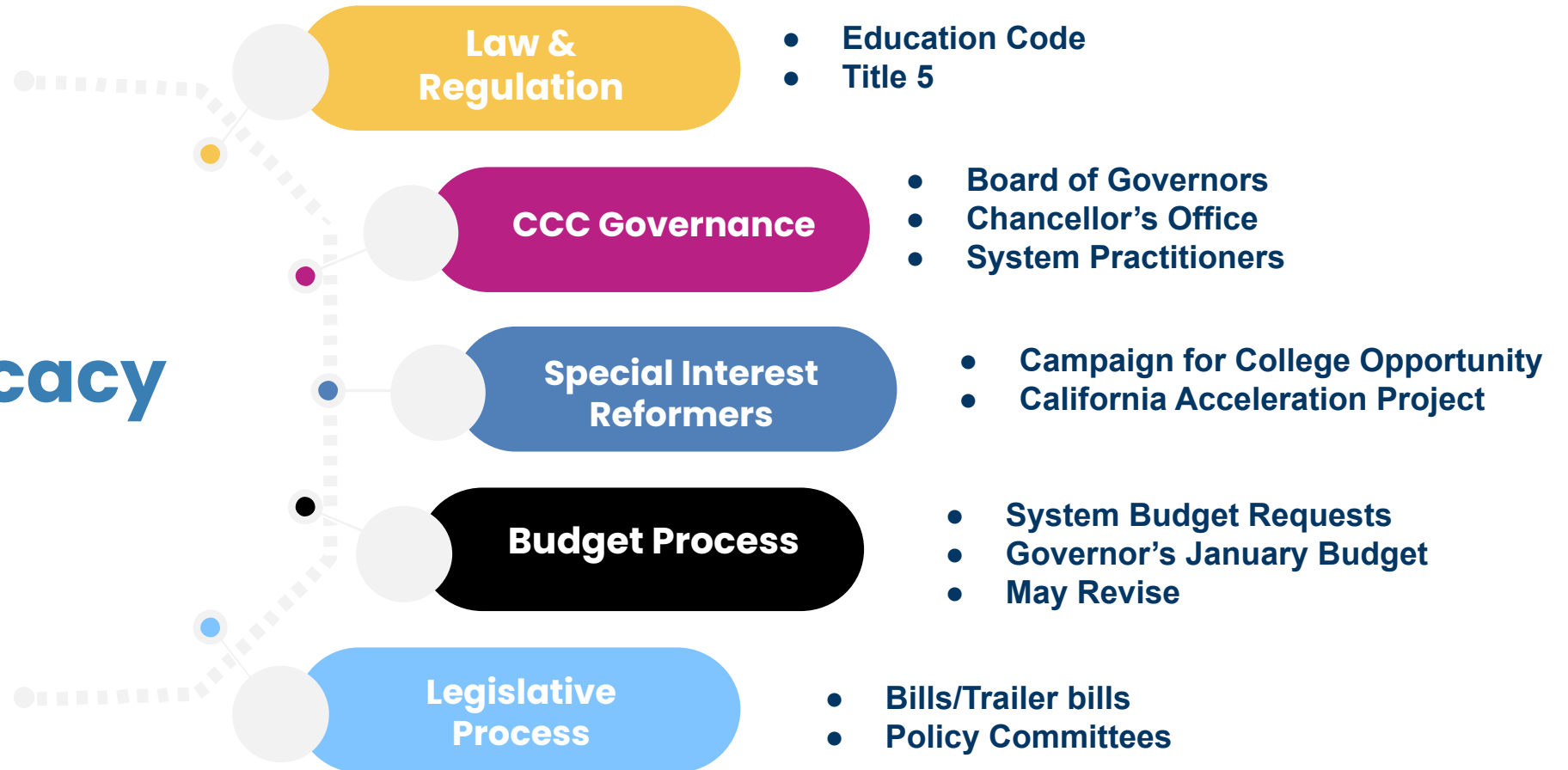
1988

FACCC advocates for FACULTY at all levels in the state

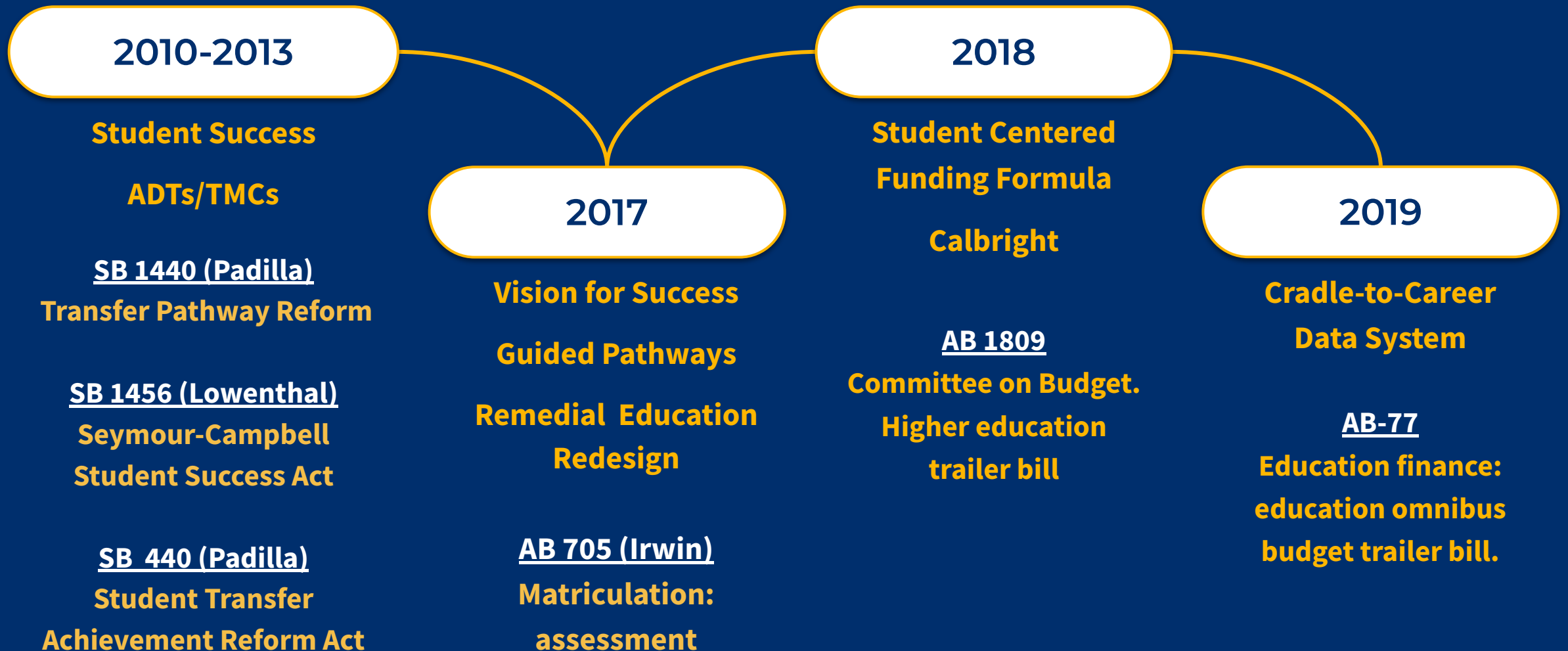


Policy Overview: the CCCs

Advocacy



Sacramento Policy Reform from 2012 to 2019



Sacramento Policy Reform from 2021 to present



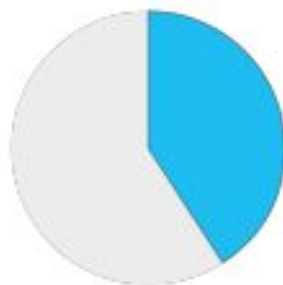


Community College Policies: Do they reflect our campuses?

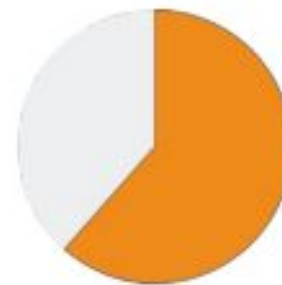
Students Served by California Community Colleges



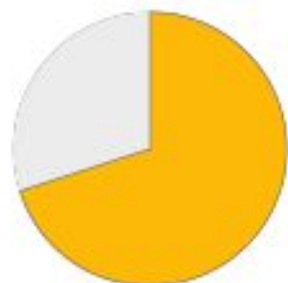
74%
**Part Time or
Noncredit**



41%
**Adult
Students**



64 %
**Working
Learners**



70%
**Students
of Color**



35%
**First
Generation**



11%
**with an
Associate Degree
or Higher**



66%
**Economically
Disadvantaged**



14%
Noncitizens



9%
**Dual
Enrollment**

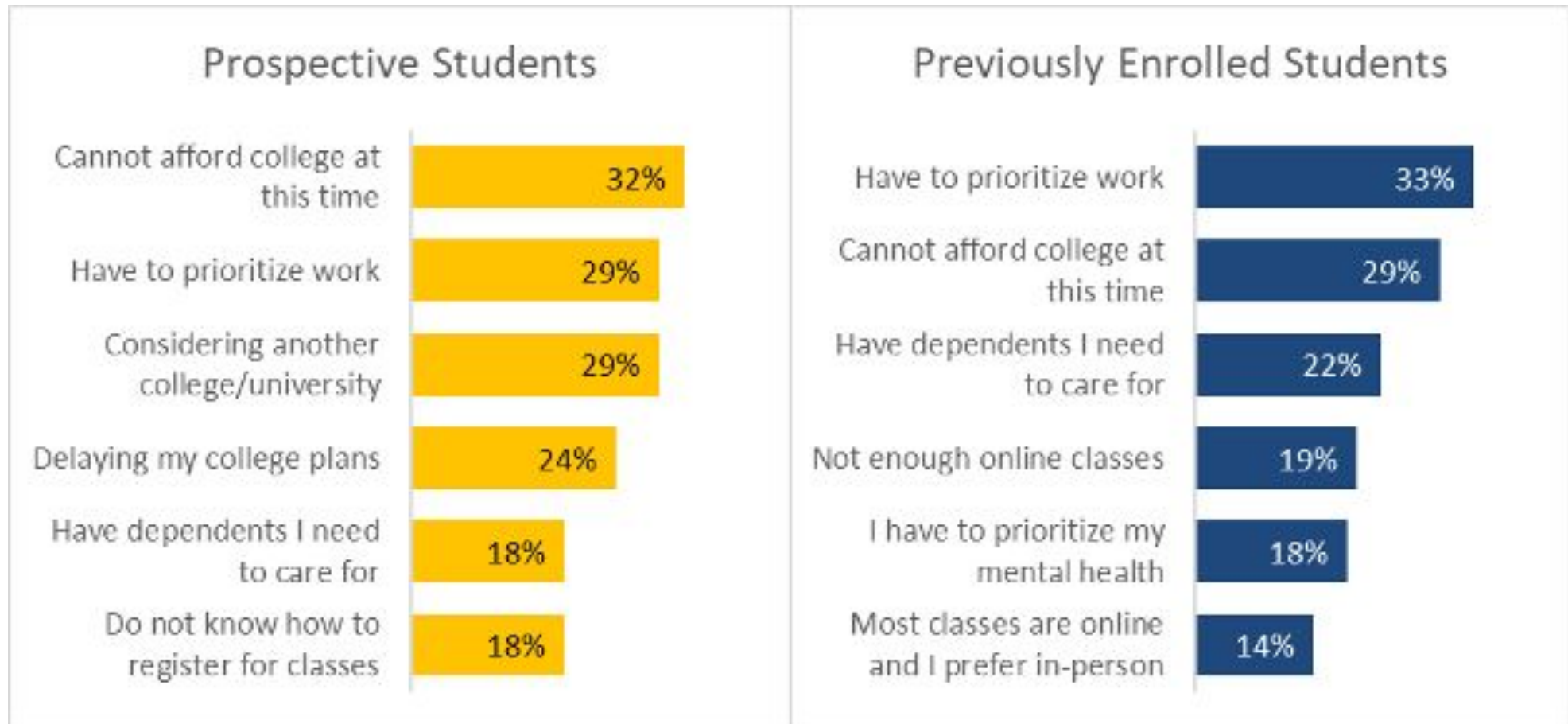
slido



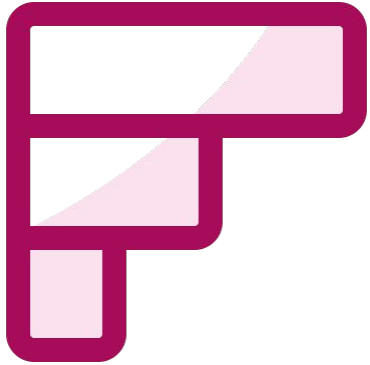
What is the top reason students choose to NOT enroll in community college?

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Top Reasons Affecting Students' Decisions Whether to Attend



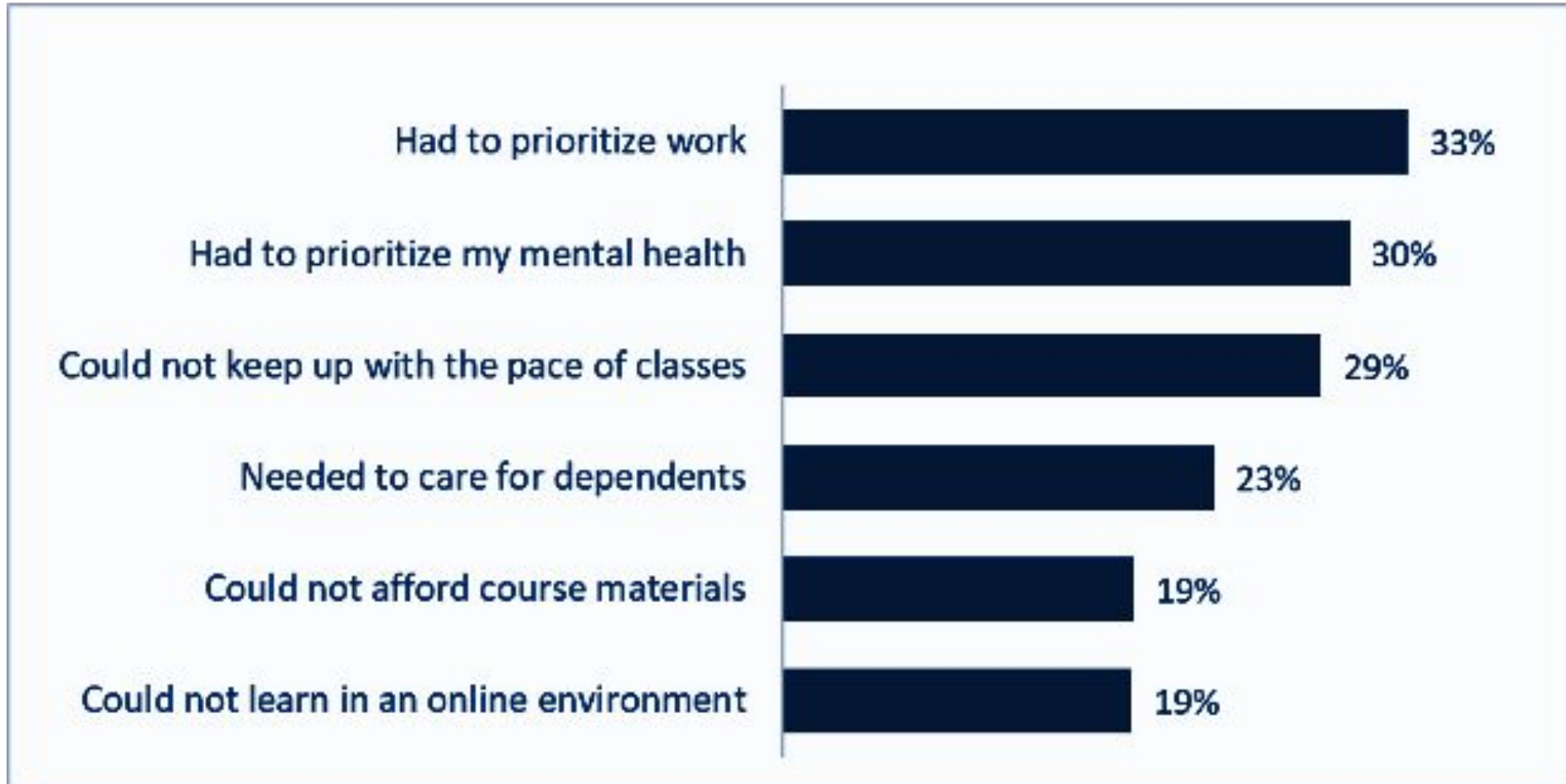
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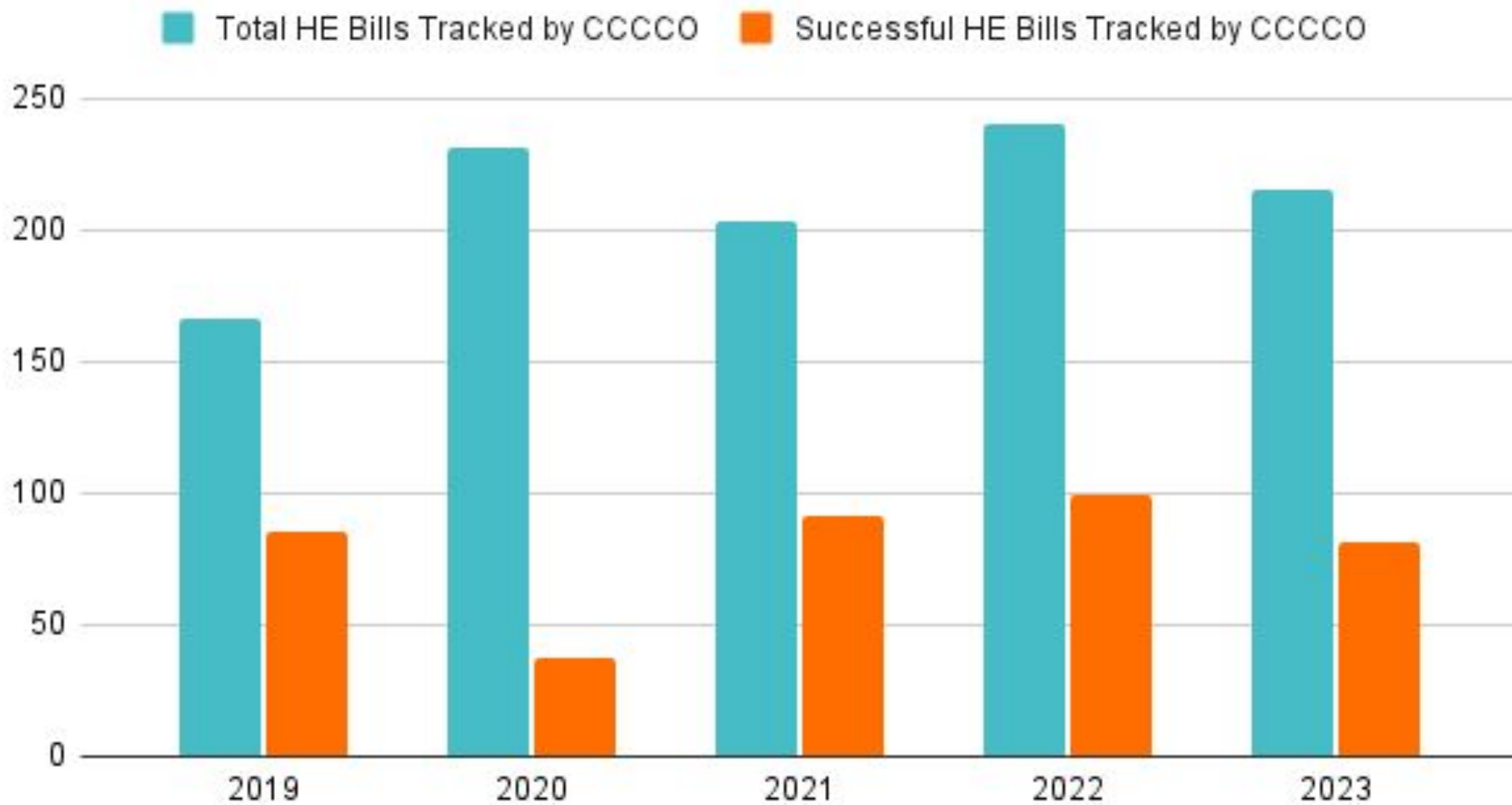
Please rank the reasons 1-4 (1 being the top reason) why students drop out.

① Click **Present with Slido** or install our [Chrome extension](#) to activate this poll while presenting.

Top Reasons Previously Enrolled Students Dropped Class(es)



Growth in community college legislation



Non-Profit Special Interest Groups



Prepare people for
informed
citizenship &
success in a global
economy

Student Loans

Increase equity in
education and
improve access to
educational
resources

Educational
Technology

A California where
all low-income
workers have the
power to advance
economically

Real Estate

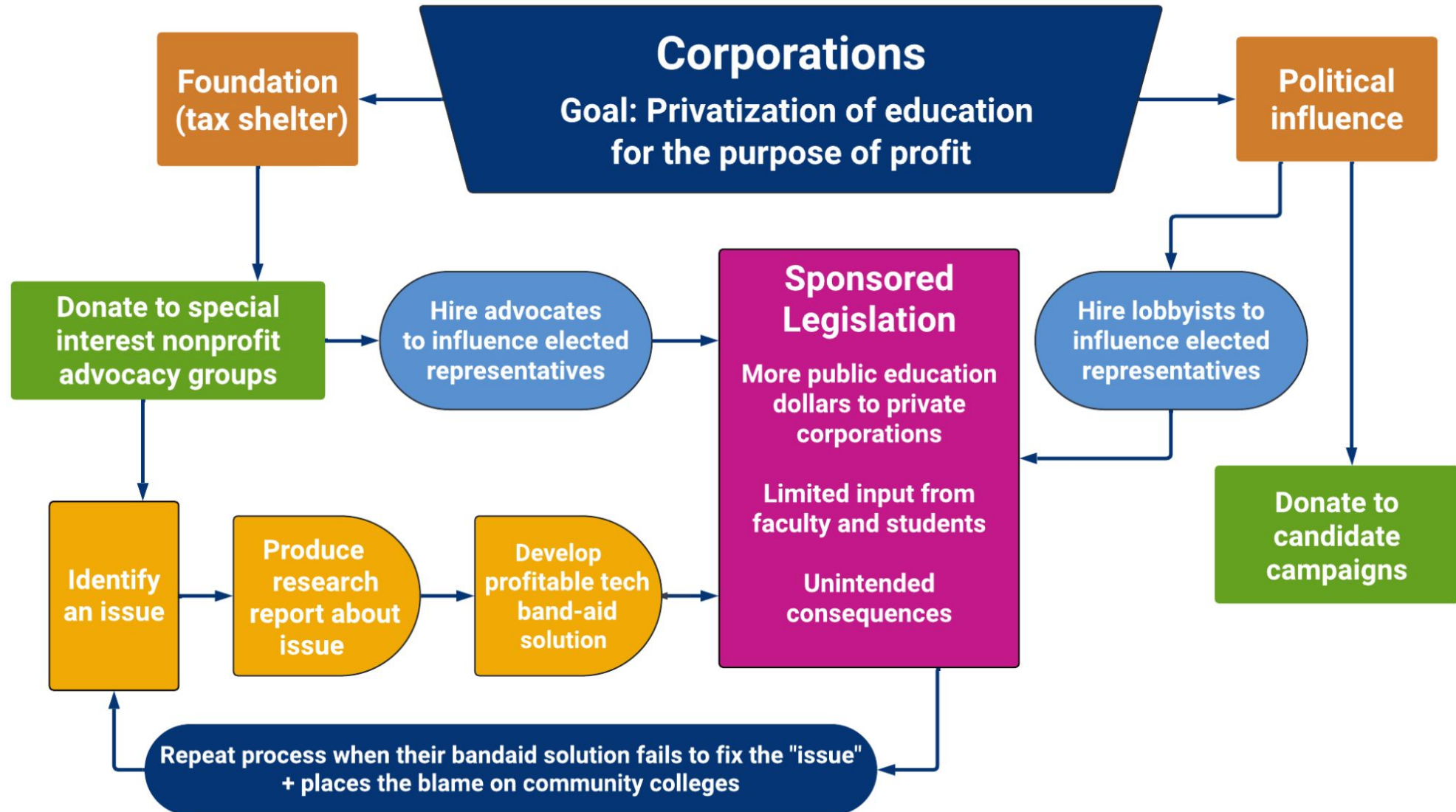
Lower student loan
default rates,
sponsor college
access & success
initiatives

Student Loans

Education Trust-West, Campaign for College Opportunity, California Competes, Public Advocates,
California Edge Coalitions, California Acceleration Project, Central Valley Higher Education Consortium

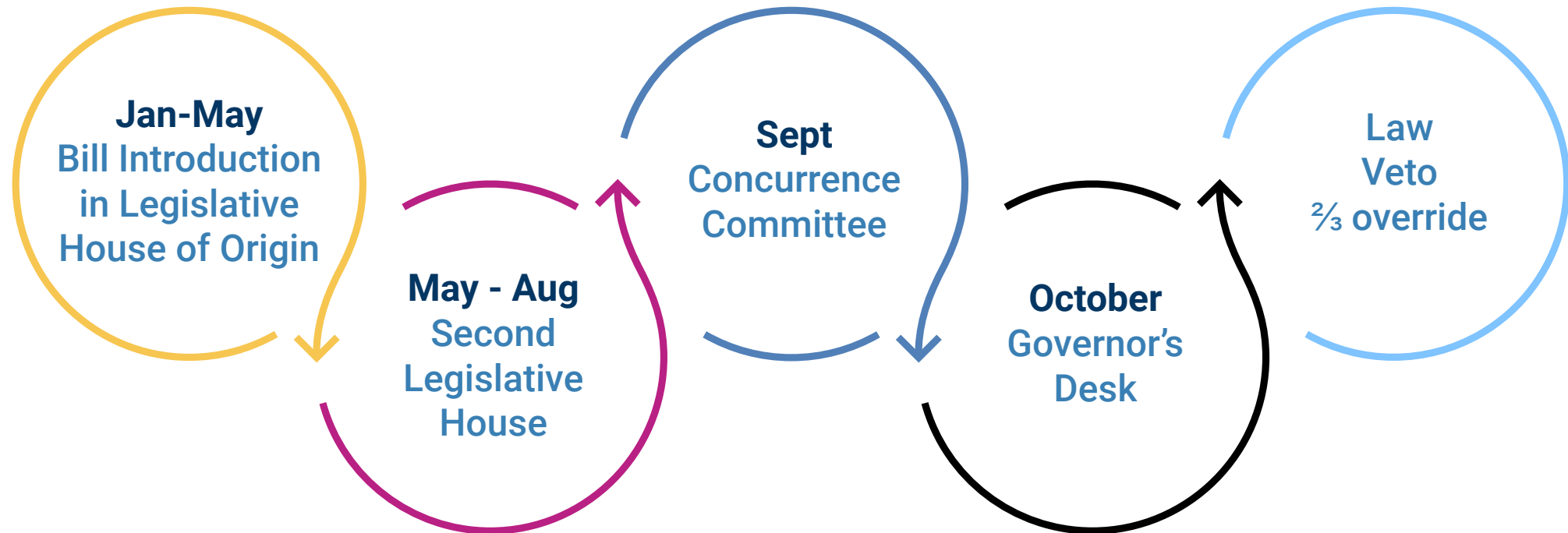
The Special Interest Policy Cycle

In a hasty attempt to address educational challenges, policymakers have developed an oversimplified solution that funnels more public education dollars to private corporations. This approach, crafted with limited stakeholder input, risks producing unintended consequences that could undermine the very system it aims to improve.



Legislative Calendar

Bills that pass both houses enter the concurrence process to reconcile amendments and then are sent to the Governor's desk. The bill will then become law (with or without the governor's signature) or possibly be vetoed and sent back to the legislature with a message from the executive office. The legislature can override the Governor's veto with a vote of the super majority.



FACCC Recent Successful Legislation

AB 2370 (Cervantes) - 2024

Ensures that the instructor of record for a community college course meets minimum qualifications to serve as a faculty member, including being a person.

AB 2033 (Reyes) - 2024

Requiring/requesting each public higher education campus with a general store that sells food to apply to become an authorized food retail store under SNAP

SB 444 (Newman) - 2023

Would encourage community colleges to develop and implement MESA programs to increase service to students with social, economic, and educational disadvantages

SB 467 (Portantino) - 2023

Removes barriers for undocumented students who use an ITIN, ensuring that they are not denied admission to a community college apprenticeship or internship training program because of a background check

2024 FACCC Advocacy Priorities

Protecting the faculty profession from AI encroachment

Limit narrowing the broad community college mission.

AB 1705– bring back pre-transfer standalone courses

Protect the 50% Law to fund classroom instruction

Standalone Pre-Transfer Course Access

“FACCC seeks to enact legislation clarifying that California Community Colleges students can access (and California Community Colleges can offer) standalone foundational pre-transfer courses to promote student agency and equitable access.”

- Open the door to allow students to access courses that meet them where they are at
- We do not want to go back to the days of lengthy remedial pathways, but we need to make sure students who are not succeeding under the current model have options
- Collect drop data and interdisciplinary data to show the full picture



slido

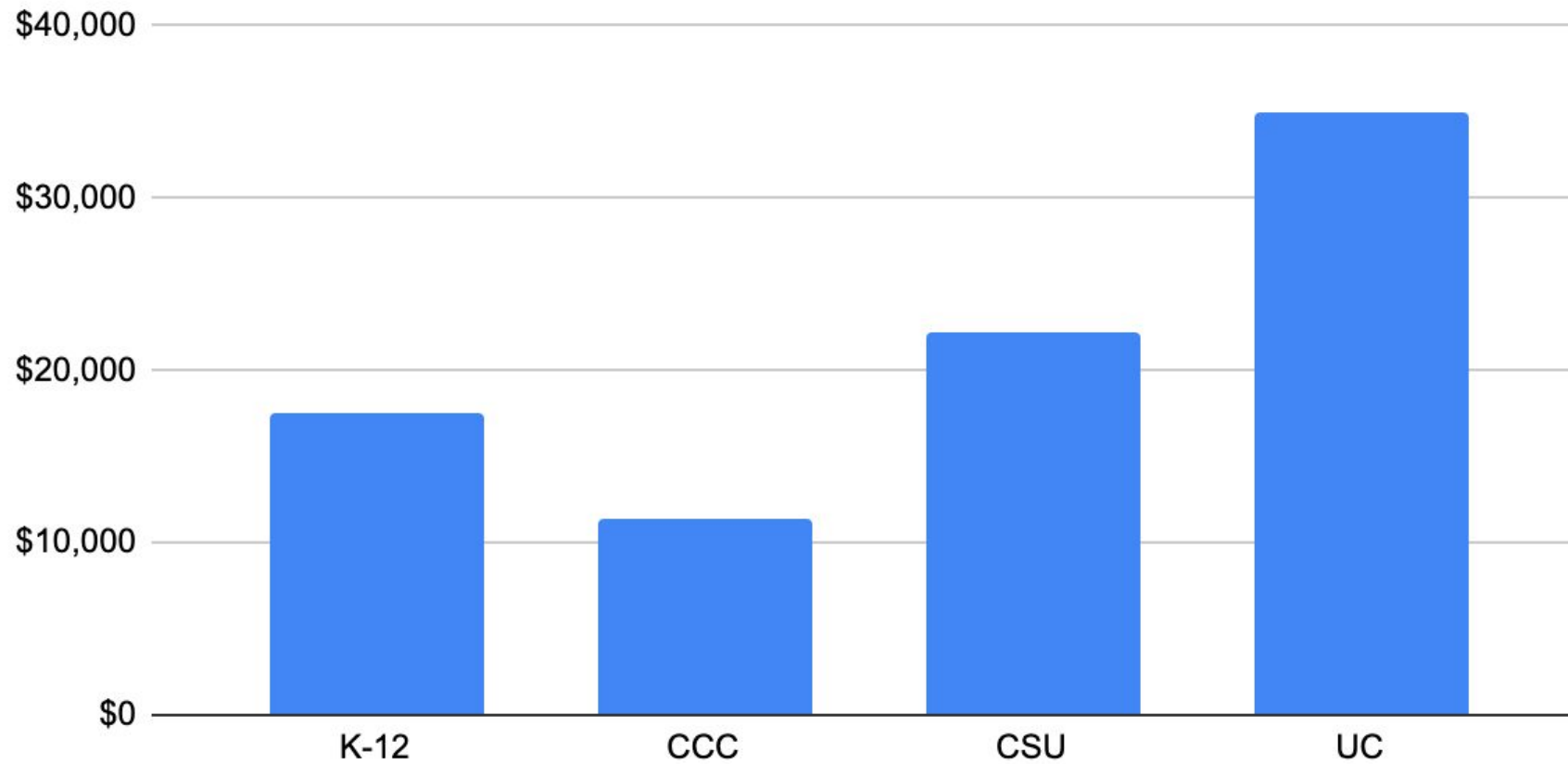


Please rank the four educational systems in California from lowest to highest funded.

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Equitable Funding

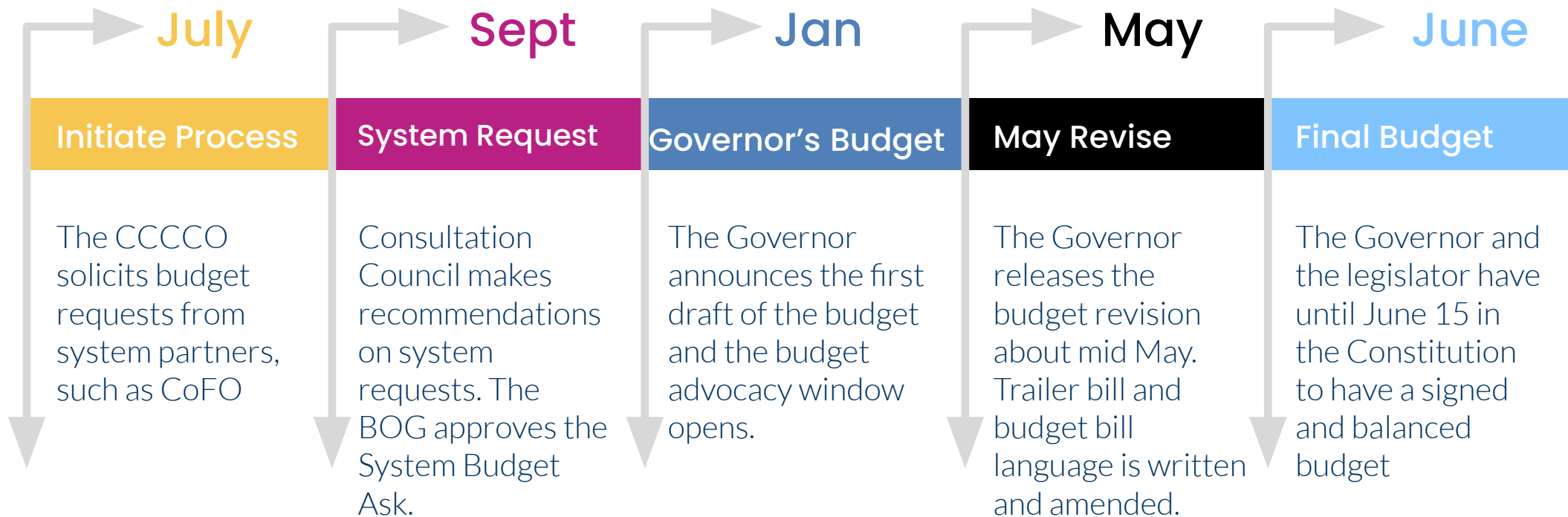
Funding by FTES 2023-24



Funding by FTES 2023-24

Budget Process

The budget process is a year long process



2024 FACCC Budget Priorities

- **Preserving and expanding the community college budget**
 - Our system is systemically underfunded compared to the CSUs and UCs, despite our students having a broader range of needs
 - Preventing budget cuts to the community colleges in tough budget years
- **Expanding COLA** (cost of living adjustment) to the categoricals who didn't receive it this year
 - Umoja, Puente, NextUp, MESA, Strong Workforce Program, basic needs centers, FT/PT faculty hiring
- **Reforming the Student Centered Funding Formula (SCFF)** to better reflect our diverse student body and their unique metrics of success
 - Mirror the different student populations our colleges in rural and urban areas serve

Who are your representatives?

To search by your home address for your legislative representatives, please scan the QR code below.

How about your college district address?



Find Your California Representative

Enter your California address and click the locate button to find your State Senate and Assembly representatives.

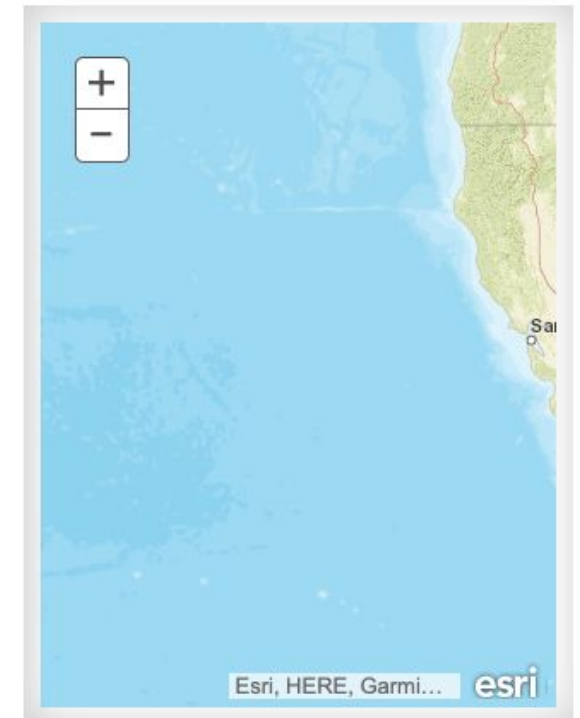
* Street Address

* City

* Zip

Locate

Reset

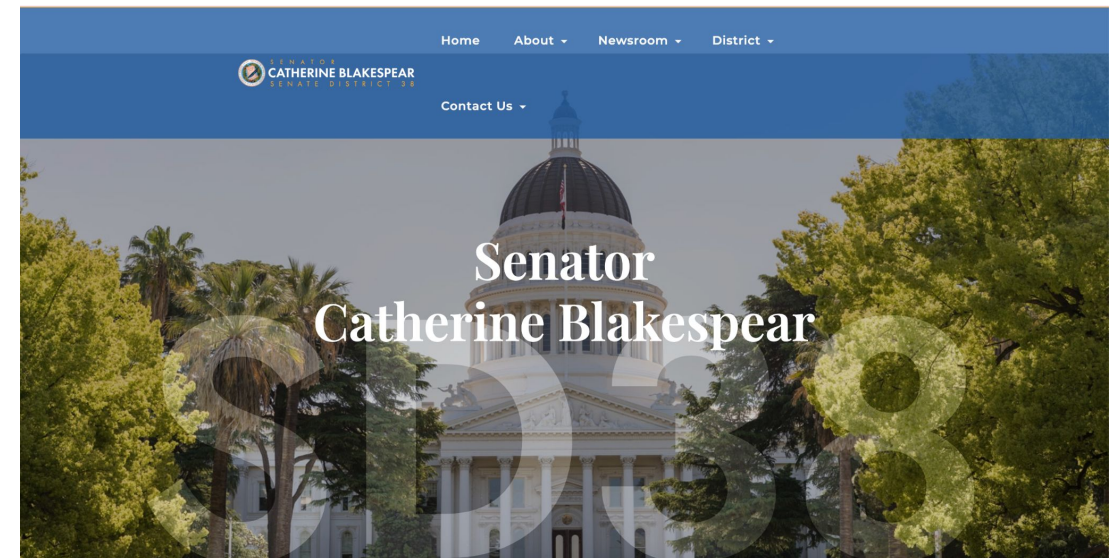
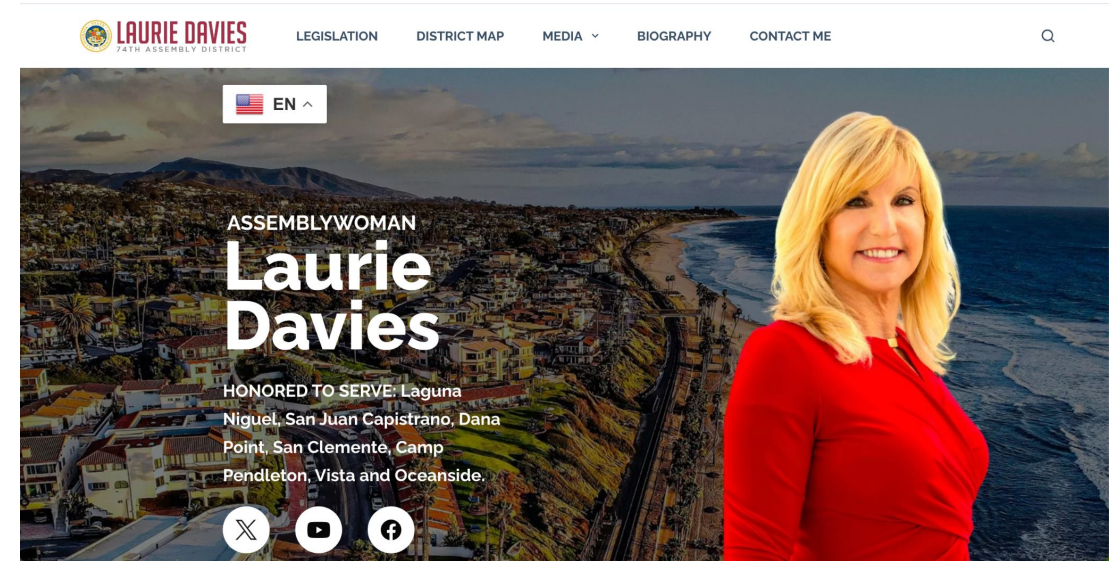


First...Make a Connection!



Connecting with your legislator

- Locate Legislator's website
 - Locate the district office on the website
 - Find and utilize the contact portal. It's their job to meet with constituents!
 - Sign up for their email list and press releases
 - Attend local events to make a connection with your representative
 - Look into issues they're interested on their website! This will help you connect with them more personally.





How We Communicate to Legislators

“There are two ways to share knowledge. You can push information out. You can pull them in with a story.”

How to Approach Legislative Meetings

In these meetings you are a **representative** of your college.

Share your stories and experiences

Keep it short and be sure that the story is on message

Focus on the issues you're the most comfortable discussing and most passionate about.

It is okay if you don't have all the answers

Use this as an opportunity for follow up

Assign roles to members of your group.

- Appoint a member of your group to introduce everyone and make the main points of your visit.
- Plan which members of the group will highlight each talking point then practice your points prior to each meeting to keep them brief.
- Have someone reiterate the main points at the end of meeting.

Don't be timid or awestruck.

- Legislators and their staff are people just like you, and it is part of their job to listen to you! Don't be afraid.
- Courteously make your points and ask your questions.

End Your Visit With An Ask

- Ask for support for the community colleges, and remind them of your “asks” before you leave
- You can ask for the business card of the staffer you met with so you can follow up with them
- Invite your legislator to your campus

Leave Something Tangible

- Have someone leave a talking points document with the staffer or member
- Leave behind anything that will visually remind your legislator of your visit and your position on an issue.

Working as a Group: Examples of Roles

1. Introductions
2. Summarize advocacy priorities
 - Tell a relevant story
3. Highlight bill package
4. Discuss budget priorities
 - Tell a relevant story
5. Ask for member's support, member or staffer's contact information to follow-up, and provide "leave behind"
6. Say "Thank you"!

Lobbying Practice: Market your Message

Advocacy Priority: Protecting the 50% Law

Background: The 50% Law requires California community college districts to spend at least half of their general funds on classroom instructor salaries and benefits. It has been debated for over a decade, with some administrators arguing that it prevents them from funding other programs (like food and housing supports, technology, and student advising). Some districts are not compliant and have instead used funds for administrative salaries and benefits, not the programs they say they want to fund.

The ask: Support on a position that not only maintains the 50% Law but also places a percentage cap on administrative costs.

Get into groups of 4: Person 1 makes a connection with the legislator and starts introductions; person 2 discusses the advocacy priority; person 3 tells a relevant story; and person 4 reiterates the priority, asks for support, and thanks the legislator.

Thank You Email

- Send a thank you email that
 - (1) expresses your appreciation for the visit;
 - (2) summarizes the purpose of the visit; and
 - (3) reiterates the action you want taken by the legislator
 - (4) includes supplemental materials relevant to your visit.
- The letter should be sent within a few days of the meeting.



FACCC Call to Action



Unite faculty to amplify our voice at the local level and throughout the state:

- Participate in your local senate and college committees
- Be a member of your union and get involved
- Invite FACCC to your campus
- Write op-eds to your local newspaper and education publications
- Be active and engage in community college policy conversations
- Invite students and other stakeholders to engage

JOIN FACCC'S ADVOCACY LISTSERV to increase our power to lobby the Legislature and represent faculty in the state consultation, legislative, or budget processes.



Benefits of Contract Membership:

1. Enhanced Representation:

- Guaranteed seat on the FACCC board, providing a direct voice in statewide decision-making and policy.
- Individualized analysis of the impact of state regulations and policies on local unions and districts.

2. Strengthened Advocacy:

- Organization of advocacy visits with legislators to amplify the collective voice of faculty.
- Membership in FACCC's network of thousands of faculty strengthens the overall faculty voice in the state capital.
- Access to FACCC's weekly communications on news and updates from Sacramento.

Benefits of Contract Membership:

3. Increased Political Power:

- Prioritization in FACCC's political action committee (PAC) agenda, including campaign support for union-endorsed trustee candidates.
- Mutually agreed-upon research that strengthens local unions' power and leverage at the bargaining table.

4. Professional Development Opportunities:

- Discounted rates for FACCC's professional development events, including the acclaimed Great Teachers Seminar.
- Annual advocacy training at union executive board meetings.
- One annual professional development event organized by FACCC and held at a college in the district.

Join Us!



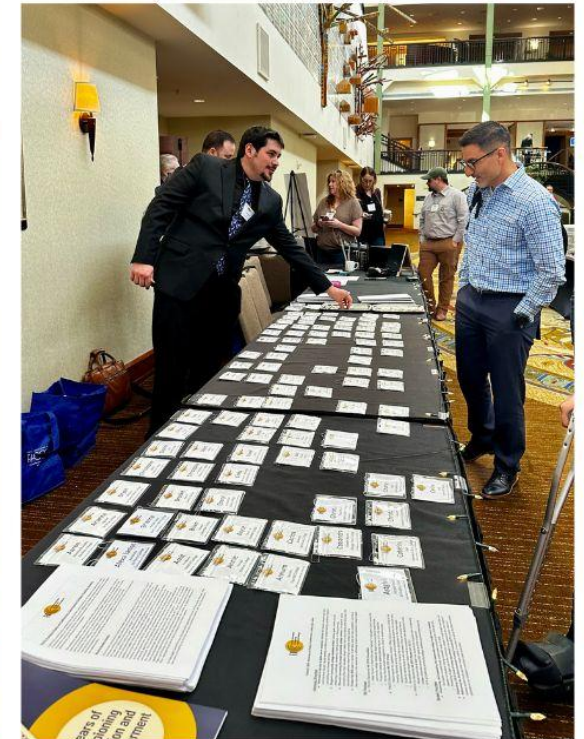
FACCC Advocacy & Policy Conference

Seize the Chance to Connect: Engage with Colleagues Statewide!

Sheraton Grand Sacramento Hotel
February 23-24, 2025

This is your opportunity to network with colleagues across the state, participate in professional development sessions, and hear from top decision-makers on policy and budget.

Faculty members, union and academic senate leaders, student representatives, and those involved in categorically funded programs are strongly encouraged to participate!



March in March 2025



A poster for the 'March in March' event. The word 'MARCH' is written in large, bold letters, with each letter containing a different photograph of students and protesters. Below the first 'MARCH', the text 'IN' is written in large letters, also containing photographs. To the right of 'IN', the text 'Securing Students' Futures' is written in white, followed by 'THURSDAY, MARCH 7, 2024' in white, and 'BE PART OF THE MOVEMENT!' in yellow. Below the second 'MARCH', there are logos for various organizations: AFT Local 1221, CFT, AFT Local 1221, FA, CCA, Community College Association, AFT 2121, pft 11603, and Los Rios College Federation of Teachers. To the right of the logos, the text '@CAMARCHINMARCH' is written in yellow, followed by icons for Instagram, X, and Facebook, and the text '#MARCHINMARCH' in yellow.

MARCH

IN Securing Students' Futures
THURSDAY, MARCH 7, 2024
BE PART OF THE MOVEMENT!

MARCH

@CAMARCHINMARCH

#MARCHINMARCH

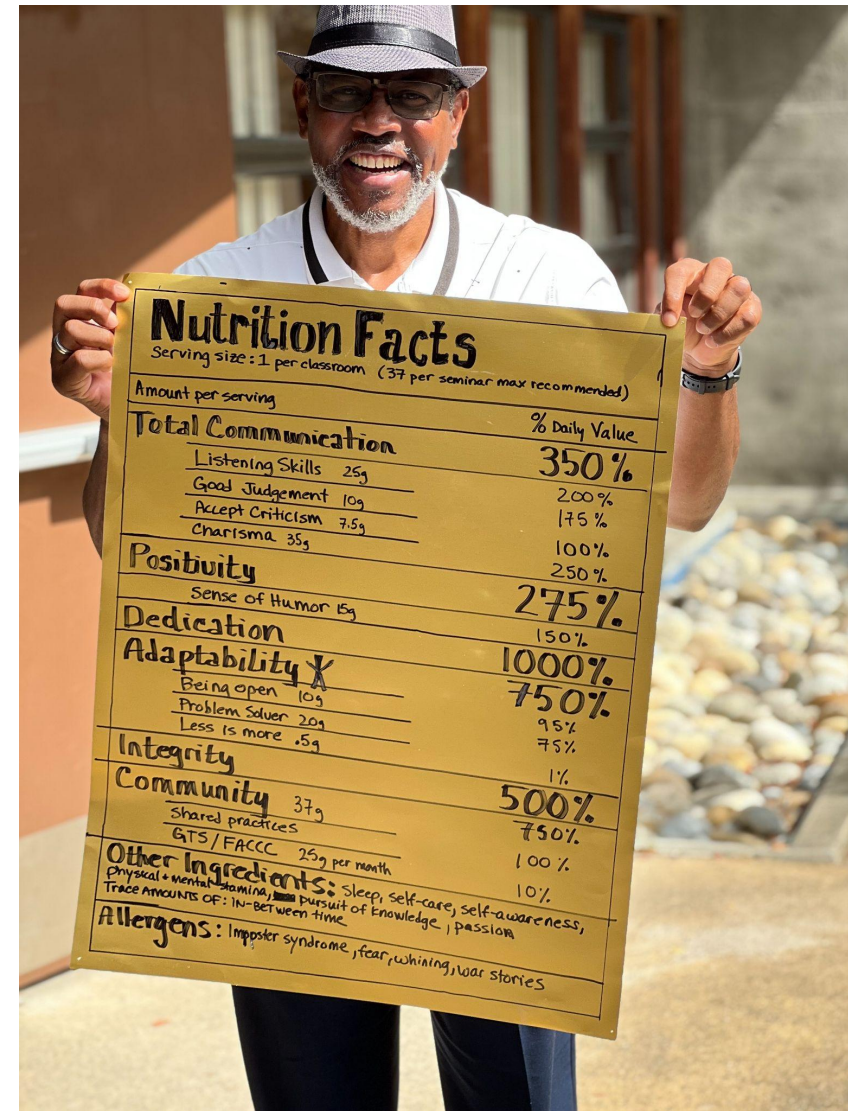
**Save
the
Date
March 4, 2025**

FACCC Great Teachers Seminar

Two Sessions - Scholarships Available!

June 8-12, 2025, San Diego, CA

August 3-7, 2025, Monterey, CA



Register for the Great Teachers Seminar!

There are two options available:

California Great Teachers Seminar | June 8 - 12



Seminar begins Sunday, June 8 at 5 PM and ends Thursday, June 12 at noon at Paradise Point, San Diego

California Great Teachers Seminar | August 3 - 7



Seminar begins Sunday, August 3 at 5 PM and ends Thursday, August 7 at noon at Asilomar Conference Grounds, Monterey

FACCC in collaboration with our sponsor the California Community Colleges Chancellor's Office is proud to offer 40 scholarships for new full-time (*teaching less than five years*) and all part-time faculty currently teaching in California community colleges. The scholarship will cover the cost of the following: seminar registration, program materials, four night double occupancy accommodations, and all meals.

If you don't meet the criteria for a scholarship and would like to attend, the seminar rate for FACCC members is \$1,920, double occupancy and \$2,320 for non-member, double occupancy. Single rooms are available for an additional \$500 fee.

Contact Us



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